



2008 Facilities Workshop

**Certifying, Building and Marketing
Your Facility's Project**



**A One Day Workshop
Thursday, March 27, 2008
Northfield Inn & Suites
Springfield, IL**

Co-Sponsor:

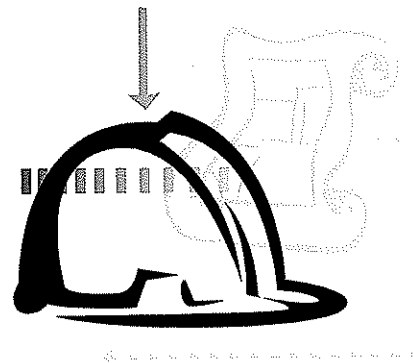


2008 ICAHN Facilities Workshop

Program Objectives:

For your critical access or small rural hospital:

- Learn the decision-making process to follow in order to optimize your success with your major facility project,
- Learn how the Certificate of Need (CON) process works and how to maximize the success of your application
- Learn first-hand from two Critical Access Hospital CEO's regarding their recent experiences with renovating their facility and building a new facility,
- Learn effective methods of marketing your new CAH building project to your community,
- Learn the Illinois Department of Public Health's facility design standards, and hear a report of recent IDPH survey results from the field



Agenda

- 7:15 am** **Breakfast Buffet/Visit Sponsors Exhibits**
Take this Opportunity to visit personally with our sponsors
- 8:30am** **Welcome and Introductions**
Patty Luker, President, Illinois Critical Access Hospital Network
- 8:35 am** **“Do’s and Don’ts for Rural Hospitals Undertaking Major Facility Projects”**
Charles A. Wells, Jr., Healthcare Financial Advisors, Inc., Kansas City, MO
- 9:35 am** **Break –Take time to visit our Sponsors**
- 9:50 a.m.** **“The Certificate of Need Process”**
Jacob M. Axel, President, Axel & Associates, Inc., Palatine, IL
- 11:20 am** **“Building a New Facility or Renovating Your Existing Facility -Some Experiences from the Field”**
Ada Bair, CEO, Memorial Hospital, Carthage, IL
William H. Huff, CEO, Marshall Browning Hospital, Du Quoin, IL



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12:00 p.m.

Networking Luncheon Sponsored by:

*Blue and Company, LLC., Louisville, KY
Competitive Energy Services, Portland, ME
MDG Medical, Inc., Beachwood, OH*

Your last opportunity to visit with our sponsors

1:00 p.m.

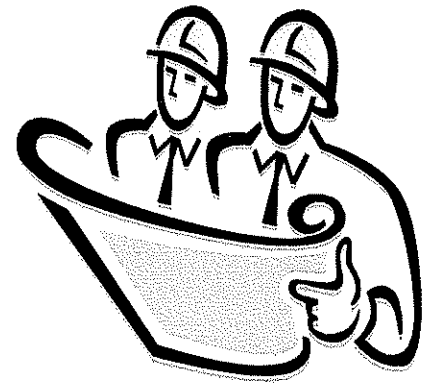
“Marketing Your Building Project to Your Community”

Michelle Rathman, President, Impact Communications, St. Charles, IL

2:15 p.m.

“The Physical Plant: Design Standards and Survey Results from the Field”

*Henry Kowalenko, Supervisor, Design Standards Unit,
Illinois Department of Public Health, Springfield, IL*



3:15 p.m.

Evaluation & Adjournment

ICAHN would like to thank its Co-Sponsor the Illinois Finance Authority and its special program sponsors for their financial support in making this workshop possible.

**Blue & Company, LLC
Competitive Energy Services
Marshall Erdman & Associates
MDG Medical, Inc.
Murray Company
Pine Creek Healthcare Capital
Piper Jaffray & Company
Plante & Moran, PLLC
Russell Construction
The Estopinal Group**

Please be sure to visit with each program Sponsor!

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*Co-sponsored by the Illinois Critical Access Hospital Network and
the Illinois Finance Authority*

Registration Form

| Hospital: | |
|---------------|------------------------|
| Phone: | |
| Attendee Name | Attendee Email Address |
| 1. | |
| 2. | |
| 3. | |
| 4. | |

Registration Information

Registration deadline is Friday, March 21, 2008. Registrations may be faxed to the ICAHN office at 815-875-2990 or emailed to registrations@icahn.org. There is a \$35.00 fee per attendee or \$50.00 for two or more attendees from the same facility. Checks should be made payable to the "Illinois Critical Access Hospital Network". Please do not hesitate to contact the ICAHN office at 815-875-2999 if you have any questions.

Directions to the Northfield Inn & Suites

The Northfield Inn & Suites is located at 3280 Northfield Drive, Springfield, IL 62702 and can be reached at 217-523-7900.